LINDSEY McLEAN

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EDUCATION

University of California Los Angeles

Masters in Library & Information Science | 2012

Columbia College Chicago

Bachelors in the Arts, Cultural Studies | 2008

EXPERIENCE

Instructional Design and Technologies Librarian

Loyola Marymount University, William H. Hannon Library — 2013-2016

- Develop, design, implement, and maintain web-based learning modules and online tutorials accessible through the Libraries' Web site and integrated into the University's learning management system in support of the Library's information literacy learning goals
- Develop and teach face-to-face information literacy instruction sessions
- Create and assess information literacy learning outcomes for online and face-to-face instruction
- Provide documentation and training to other LMU librarians on web-based instructional technologies and tutorial software, including Articulate Storyline
- Coordinate with the Head of Reference and Instruction, the Instruction Coordinator, and others within the Library to explore and evaluate technologies critical to the design and delivery of online instructional services
- Provide in-person and virtual reference services for students, faculty, staff, and the general public utilizing the library's 300+ electronic databases; print, reference, and special collections; and materials consortium
- Act as the system administrator for LibGuides CMS: http://libguides.lmu.edu/
- Provide collection development and serve as liaison to Women's Studies, Sociology, and Urban Studies Departments

Reference & Instruction Fellow

Loyola Marymount University, William H. Hannon Library — 2012-2013

- Provided in-person and virtual reference services for students, faculty, staff, and the general public.
- Provided and assisted in developing in-person information literacy instruction for multiple subjects, including English, Communications, and History.
- Acted as a project team member for the design and development of an interactive, online information literacy tutorial aimed at first year undergraduates.
- Developed LibGuide outlining standards based, interactive information literacy activities for online tutorials: http://libguides.lmu.edu/onlinetutorialactivities
- Developed, collected, and organized information literacy assignments and activities for information literacy flagged courses in LMUs core curriculum
- Assist in departmental strategic planning initiatives
- Research and develop information literacy assignments and faculty assignment guidelines for information literacy

Associate Researcher | Editorial Assistant in Publications

UCLA, UCLA Center for the Study of Women – 2010-2012

- Provided ongoing reference and research for the Center's publications department and the Center's Director.
- Assisted in front end website upkeep and development.
- Assisted in developing the Center's social networking strategy and web presence including Facebook, Twitter, Pinterest, YouTube, and blogging.
- Acted as the Center's liaison to the California Digital Library
- Managed the Center's collections in the California Digital Library.
- Provided copy editing, fact checking, and writing for the Center's various publications

E-LEARNING PROJECTS

Lion's Guide to Research & the Library

http://library.lmu.edu/usingthelibrary/research/researchtutorials

Search Strategies

http://electra.lmu.edu/RhetoricalArts/ResearchStrategies/story.html

RADAR Challenge

http://electra.lmu.edu/TheRadarGame/story.html

Library How-To Videos

http://www.lindseymclean.net/e-learning-projects.com

PRESENTATIONS & PUBLICATIONS

Presentations

McLean, Lindsey. (April 2016). "Introducing CORA (Community of Online Research Assignments): Extending Librarian's Value in a Virtual Community of Practice." CARL (California Academic & Research Libraries Association) Conference 2016, Cosa Mesta, CA.

McLean, Lindsey; Rebecca Halpern, and Juleah Swanson. (March 2016). "From question to method: when to use quantitative research methods." SCELC Research Day, Loyola Marymount University, Los Angeles, CA.

McLean, Lindsey and Slater Acosta, Elisa. (April, 2015). "When Active Learning Goes Flat: Using Gamification to Motivate Student Learners." *California Conference on Library Instruction*, Sonoma State University, Sonoma, CA.

McLean, Lindsey and Elisa Slater Acosta. (October, 2014). "A Hybrid Approach to Instruction: Increasing Student Engagement by Blending Face-to-Face Instruction and Digital Learning Objects." ECIL 2014 European Conference on Information Literacy. Dubrovnik, Croatia.

Johnson-Grau, Glenn; Lindsey McLean; and Laura Massa. (October, 2014) "Cultivating Influence: Campus Collaboration to Embed Information Literacy in a New Core Curriculum." Library Research Seminar VI | The Engaged Librarian: Libraries Partnering with Campus and Community, University of Illinois at Urbana-Champaign, Urbana, IL.

McLean, Lindsey. (July, 2014). "Sustainable and Scalable: Planning and Implementing Reusable Online Learning Objects for Information Literacy Instruction." *Library Instruction West* 2014, Portland State University, Portland, OR.

McLean, Lindsey. (June, 2014). "From Recommendations to Reality: Designing Effective Online Tutorials." *LOEX 2014 Encore Virtual Sessions*. Blackboard Collaborate.

McLean, Lindsey. (May, 2014). "From Recommendations to Reality: Designing Effective Online Tutorials." *LOEX 2014*, Grand Rapids, MI.

McLean, Lindsey. (January, 2014). "Enhancing Your Students Information Literacy Skills Using the Library's Online Tools." *Teaching with Technology Day*, Loyola Marymount University, Los Angeles, CA.

McLean, Lindsey. (March, 2013) "Online and On Target: Active Learning in Web-based Tutorials." SCELC Research Day, Loyola Marymount University, Los Angeles, CA.

McLean, Lindsey. (February, 2013) "Why Start From Scratch? Recycle Ideas, Active Learning Exercises, and Design from other Online Tutorials." SCIL Works: Hack Your Library!, California State University, San Marcos, CA.

McLean, Lindsey. (April, 2009). "Eat Me: Food Advertising and the Construction of Feminine Subjectivities in Contemporary American Culture." *Popular Culture Association & American Culture Association National Conference*, New Orleans, LA.

Publications

McLean, Lindsey and Slater Acosta, Elisa. (2015). "When Active Learning Goes Flat: Using Gamification to Motivate Student Learners." *California Conference on Library Instruction Conference Proceedings*. http://www.cclibinstruction.org/ccli-2015-speakerssessions-breakout-session-speakerstopics/ccli-paper-mcclean-and-acosta/

McLean, Lindsey. (2014). "From Recommendations to Reality: Designing Effective Online Tutorials." LOEX Conference Proceedings.

McLean, Lindsey. (2008). "Eat Me: Food Advertising and the Construction of Feminine Subjectivities in Contemporary American Culture." *Cultural Landscapes: A Journal of Cultural Studies*.

GRANTS

SCELC Research Incentive Grant (\$850), Investigating Faculty Perspectives on Pedagogical Practices in Information Literacy Instruction. (Funded).

SCELC Project Initiatives Fund Application Grant (\$5,200), February 2014, Community of Online Research Assignments (Funded).

UCLA Community Activities Committee Grant (\$2,500), AY 2011-12, UCLA Student Organization Books Beyond Bars. (Funded)

PROFESSIONAL ASSOCIATIONS

American Library Association Association of College and Research Libraries California Library Association

PROFESSIONAL DEVLOPMENT

Institute for Research Design in Librarianship | 2014 | http://irdlonline.org/

• Ten-day intensive training on research design and social science research methods.

Using Advanced Features of Articulate Storyline to Build Complex Learning | 2013

• One-day workshop on the advanced features of Articulate Storyline, an e-learning authoring software.

SERVICE

Professional

- Member, Intellectual Freedom Committee, California Library Association, 2013 & 2014
- Member, Zoia Horn Intellectual Freedom Award Committee, California Library Association, 2013 & 2014
- Member, CARL 2014 Conference Proceedings Committee; California Association of Research Libraries, 2014

Institutional

- Chair, Web Committee, 2014-2016
- Member, Faculty Library Committee, 2014-2016
- Member, Academic Honesty Policy Implementation Working Group, 2016
- Member, Staff Retreat Planning Committee, 2014
- Member, Library Staff Association, 2013

Civic

• Grant Writer & Administrator, Volunteer, UCLA Books Beyond Bars, AY 2011-12